

Lisa Maxwell Creative Director • Advertising • Graphic Design • Web Design

Presently: Freelance Advertising Creative Director, Graphic Designer and Web Designer

Graphics Applications Instructor, Westchester Community College, White Plains, NY

Web and Graphics Applications instructor, Fashion Institute of Technology, New York City

Member Screen Actors Guild, AFTRA. Winner, 3 Effies

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| | ADVERTISING AGENCIES | CLIENTS | PRODUCTS |
|-----------------------------|--|--|---|
| STAFF | 1998-2000 Messner Vetere | Stouffer's Schering Plough Philips Electronics MCI Glaxo Wellcome | Lean Cuisine, Stouffer's frozen dinners Dr. Scholl's, Correctol, Lotrimin AF Electronics, Lighting MCI Corporate Valtrex |
| | 1990-1991 McCann Erikson | Coca Cola USA Cosmair | Classic, Cherry Coke, Coke II, Caffeine Free L'Oreal, Vanderbilt Perfume |
| | 1984-1990 Backer & Spielvogel | Helene Curtis Noxell Philip Morris Pfizer Bonjour International Miller Brewing Co The Campbell Soup Co Dole Xerox NCR Computers | Finesse & Suave, Shampoo & Conditioner Raintree Hand & Body Lotion Parliament Cigarettes Visine Bonjour Jeans Lowenbrau, Lite Beer, Miller Corporate Red & White Soups, V-8 Juice, Corporate Corporate Copiers Computers Fisher Price Toys Wendy's J.P. Morgan Bank |
| | 1981-1984 Young & Rubicam | Richardson Vicks Bristol Meyers Frito-Lay General Foods Manufacturers Hanover Gallo | Oil of Olay Datril 500 Lays Potato Chips Jello Gelatin, BirdsEye Vegetables Consumer banking Gallo Wine, Andre Champagne New York Telephone, Singer Corporate General Electric, Pabst Beer |
| FREELANCE (Partial list) | Pace, (Lowe Healthcare) Plowshare Group DMBB Branding Iron Saatchi & Saatchi Grey Advertising CME Moss & Company Cason Nightingale The Advertising Partnership Blockbuster Promotions Porte Advertising | J&J Merck Glaxo Wellcome Sprint | Seasonale/Seasonique U.S. Patent & Trade Office Uncle Ben's Rice Zagat Pepcid AC, Tylenol Acuvue Lenses Asthma awareness, Serevent, Flovent Sprint Business Red Lobster Summer's Eve Brooklyn Union Gas Waldorf Hotels Janovic Plaza Swiss Army, Regina Porter Hosiery Celebrity Cruises ClearVision Optical, DigiFilm |
| | INDEPENDENT CONSULTING/GRAPHIC DESIGN | Ouidad ASPCA Gruner & Jahr Sky Rink Estee Lauder World Courier Whittle Communications Tempo Technology George Magazine | Haircare Cat Habitat Child Development Toys Collateral, advertising Inhouse design Collateral, advertising Television Corporate design Concept, design and layout |

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